

**NOTICE TO POTENTIAL BIDDERS OF THE BUSINESS AND ASSETS OF
EARTHRENEW CORPORATION**

This notice has been prepared by RSM Richter Inc. (“Richter”) in its capacity as the Court-Appointed receiver and manager (the “Receiver”) of EarthRenew Corporation and related entities (collectively “EarthRenew” or the “Company”).

Pursuant to an order issued by the Court of the Queen’s Bench of Alberta (the “Court”) on October 18, 2010 (the “Sale Process Order”), the Receiver has been authorized to carry out a “stalking horse” marketing and sales process (the “Sales Process”) for all of the Company’s business and assets.

The Sale Process Order allows the Receiver to amend certain aspects of the Sale Process. In this regard, the Sale Process deadlines are revised as follows:

SALES PROCESS ACTION ITEM	DEADLINE
Deadline for submitting offers	November 19 th , 2010, 5:00 PM (Mountain time)
Dated by which Receiver is to deliver notice regarding Auction details to bidders who submit a ‘Competing Bid’	November 20 th , 2010 (if required)
Auction date	By November 24 th , 2010 (if required)
Date to which offers must remain open for acceptance	November 25 th , 2010

For further information regarding the Sales Process please contact Chris Hutchinson at the Receiver’s office (403-206-0859).