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September 30, 2013

To: All Known Creditors

Re: 8440522 Canada Inc., Data & Audio-Visual Enterprises Wireless Inc., and Data & Audio-Visual Enterprises Holdings Inc. (collectively hereinafter referred to as "Mobilicity")

Take notice that on September 30, 2013, Mobilicity commenced court-supervised restructuring proceedings under the *Companies' Creditors Arrangement Act* (the "**CCAA**").

Ernst & Young Inc. has been appointed by the Court as Monitor (the "**Monitor**") in Mobilicity's CCAA proceedings pursuant to an order of the Ontario Superior Court of Justice made on September 30, 2013 (the "**Initial Order**"). The Initial Order provides, among other things, an initial stay of proceedings until October 30, 2013 (the "**Stay Period**") which may be extended by the Court from time to time.

Copies of the Initial Order and other orders issued in the CCAA proceedings will be posted on the Monitor's website at: www.ey.com/ca/mobilicity.

Pursuant to the Initial Order, all persons having oral or written agreements with Mobilicity or statutory or regulatory mandates for the supply of goods and/or services are restrained until further Order of the Court from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by Mobilicity, provided that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by Mobilicity in accordance with normal payment practices of Mobilicity or such other practices as may be agreed upon by the supplier or service provider and Mobilicity and the Monitor, or as may be ordered by the Court. The Initial Order prohibits Mobilicity from making payment of amounts relating to the supply of goods or services prior to September 30, 2013, other than certain payments specified in the Initial Order.

During the Stay Period, all parties are prohibited from commencing or continuing legal action against Mobilicity and all rights and remedies of any party against or in respect of Mobilicity or its assets are stayed and suspended except with the written consent of, *inter alia*, Mobilicity and the Monitor, or leave of the Court.

To date, no claims procedure has been approved by the Court and creditors are therefore not required to file a proof of claim at this time.

Persons requiring further information that is not available on the Monitor's website www.ey.com/ca/mobilicity, should call the Monitor's Hotline at 1-855-287-4005 or send an email to mobilicity.monitor@ca.ey.com.

Yours very truly,

ERNST & YOUNG INC.

solely in its capacity as Court-appointed Monitor of
Data & Audio-Visual Enterprises Holdings Inc. *et al.*