



Ernst & Young Inc.
EY Tower
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ey.com

November 22, 2021

To the Creditors of 11157337 Canada Corp.

On November 19, 2021, **11157337 Canada Corp.** (the “**Company**”) filed a Notice of Intention to Make a Proposal (the “**Notice of Intention**”) pursuant to the *Bankruptcy and Insolvency Act*, and Ernst & Young Inc. was appointed Proposal Trustee of the Company (the “**Trustee**”).

Enclosed are the following:

- 1) Notice of Intention to Make a Proposal;
- 2) List of creditors with amounts owed of \$250 or more per Company records (Note: this list is preliminary and subject to change);
- 3) Certificate of Appointment; and
- 4) Trustee’s Consent to Act.

The following explanation is provided as a courtesy to assist you. The Notice of Intention provisions of the *Bankruptcy and Insolvency Act* are more extensive than outlined below and you should contact a lawyer if you require more detailed information.

All claims against the Company at November 19, 2021 are stayed pursuant to the *Bankruptcy and Insolvency Act* (“**BIA**”). The Company has thirty days from the date of filing the Notice of Intention to lodge a Proposal with us; however, this time period is subject to extension with Court approval.

The Company will continue to operate during the period following the filing of the Notice of Intention (the “**Period**”). While the Trustee monitors the Company’s operations during the Period, the Trustee has no management role whatsoever. Arrangements should be made with the Company regarding ongoing supply of goods and services after November 19, 2021.

The Trustee is working with the Company in this proceeding, and will correspond with you further in accordance with the provisions of the BIA. Should you have any general questions, please visit our website at www.ey.com/ca/h12brands or contact the Trustee at h12brands.trustee@ca.ey.com or call our hotline at 416-943-7142.

Yours very truly,

ERNST & YOUNG INC.,
The Trustee acting in re: the Proposal of
11157337 Canada Corp. and
not in its personal or corporate capacity

Per:

Robert Ferguson
Encls.

District of: Ontario
Division No. 09 - Toronto
Court No. 31-2784080
Estate No. 31-2784080

- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

In the Matter of the Proposal of
11157337 Canada Corp.
of the City of Toronto, in the Province of Ontario

Take notice that:

1. I, 11157337 Canada Corp., an insolvent person, state, pursuant to subsection 50.4(1) of the Act, that I intend to make a proposal to my creditors.
2. Ernst & Young Inc. of 100 Adelaide Street West, P.O. Box 1, Toronto, ON, M5H 0B3, a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
4. Pursuant to section 69 of the Act, all proceedings against me are stayed as of the date of filing of this notice with the official receiver in my locality.

Dated at the City of Toronto in the Province of Ontario, this 19th day of November 2021.

DSAnand

11157337 Canada Corp.
Insolvent Person

To be completed by Official Receiver:

November 19, 2021

"See Attached Certificate"

Filing Date

Official Receiver

District of: Ontario
Division No. 09 - Toronto
Court No. 31-2784080
Estate No. 31-2784080

- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

In the Matter of the Proposal of
11157337 Canada Corp.
of the City of Toronto, in the Province of Ontario

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
CSC	2710 Gateway Oaks Dr. Ste 150N Sacramento CA 95833 USA		304.49
Dentons Canada LLP	77 King Street West, Suite 400 Toronto ON M5K 0A1		79,356.12
Detonate Group Inc.	195 Konrad Crescent, Unit A Markham ON L3R 8T9		961.39
Flash Reproductions Ltd	563 Edward Ave., Richmond Hill ON L4C 9W7		1,580.87
Go-To Spadina Adelaide Square Inc	1267 Cornwall Road, Suite 201 Oakville ON L6J 7T5		241,324.19
Hifyre Inc.	12 James St. N Unit 301 Hamilton ON L8R 2J9		13,560.00
OlenderFeldman	1180 Avenue of the Americas 8th Floor New York NY 10036 USA		7,724.13
STEPHEN MONK LAW	33 Bloor St. E, 5th Floor Toronto ON M4W 3H1		1,388.10
Total			346,199.29

DSAnand

11157337 Canada Corp.
Insolvent Person



Industry Canada
Office of the Superintendent
of Bankruptcy Canada

Industrie Canada
Bureau du surintendant
des faillites Canada

District of Ontario
Division No. 09 - Toronto
Court No. 31-2784080
Estate No. 31-2784080

In the Matter of the Notice of Intention to make a proposal of:

11157337 Canada Corp.

Insolvent Person

ERNST & YOUNG INC.

Licensed Insolvency Trustee

Date of the Notice of Intention:

November 19, 2021

CERTIFICATE OF FILING OF A NOTICE OF INTENTION TO MAKE A PROPOSAL
Subsection 50.4 (1)

-- AMENDED --

I, the undersigned, Official Receiver in and for this bankruptcy district, do hereby certify that the aforementioned insolvent person filed a Notice of Intention to Make a Proposal under subsection 50.4 (1) of the Bankruptcy and Insolvency Act;

Pursuant to subsection 69. (1) of the Act, all proceedings against the aforementioned insolvent person are stayed as of the date of filing of the Notice of Intention.

Date: November 24, 2021, 11:38

E-File/Dépôt Electronique

Official Receiver

151 Yonge Street, 4th Floor, Toronto, Ontario, Canada, M5C2W7, (877)376-9902

Canada

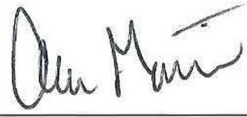
AMENDED

CONSENT TO ACT AS TRUSTEE UNDER PROPOSAL

ERNST & YOUNG INC. hereby consents to act as the trustee named in the Notice of Intention to Make a Proposal of 11157337 Canada Corp.

DATED at Toronto, Ontario this 19th day of November, 2021.

ERNST & YOUNG INC.

Per:  _____

Name: Alex Morrison

Title: Senior Vice-President