

NOTICE OF SALE AND INVESTMENT SOLICATION PROCESS (“SISP”)

ATLAS GLOBAL BRANDS INC.

On June 20, 2024, Atlas Global Brands Inc., GreenSeal Cannabis Company, Ltd., GreenSeal Nursery, Ltd., AgMedica BioScience Inc., Wellworth Health Corp., 5047346 Ontario Inc., 8050678 Canada Inc. and Tavivat Naturals Inc. (collectively, “**Atlas**”) sought and obtained an initial order under the *Companies’ Creditors Arrangement Act* (“**CCAA**”) from the Ontario Superior Court of Justice (Commercial List) (the “**Court**”). Ernst & Young Inc. (“**EY**”) was appointed Monitor.

Atlas, through its subsidiaries, is a vertically integrated licensed producer of cannabis under the *Cannabis Act* and the *Cannabis Regulations*. Atlas has an indoor GACP facility in Stratford, a licensed nursery with a genetic pipeline of over 1000 legacy genetics,, and an EU-GMP certified facility in Chatham Ontario, offering a combination of established portfolio of brands, solid domestic sales and an international hub to leverage an existing export business with sales in 7 international markets, exclusive partnerships and high gross margins across multiple product categories.

On July 26, 2024, the Court authorized and directed Atlas to undertake a sale and investment solicitation process (the “**SISP**”) to solicit interest in and opportunities for one or more of a restructuring, recapitalization or other form of reorganization of the business and affairs of Atlas as a going concern, or a sale of all, substantially all or one or more components of the property and business operations of Atlas, whether as a going concern or otherwise, and in one or more transactions. All qualified interested parties will be provided with an opportunity to participate in the SISP. The SISP Process is a two-phased process with the **Phase 1 Bid Deadline set for September 6, 2024**. It is anticipated that the successful bid(s) will be selected by September 20, 2024, and that closing of the transaction(s) will occur by October 7, 2024.

Those who are interested in participating in this SISP can contact the Monitor or Atlas to receive additional information at:

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Copies of the SISP Order, the SISP Process, and other documents related to the CCAA proceedings may be obtained from the website of Ernst & Young Inc., at www.ey.com/ca/atlasglobal.

DATED at Toronto this 29th day of July, 2024.