



Ernst & Young Inc.
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September 18, 2025

To the creditors of: Atallah Group Inc., Atallah International Inc., 9416-7145 Québec Inc., Atallah Group US Inc., Atallah Group Limited and Atallah Group EU SRL ("Ssense" or the "Debtors")

Re: Proceedings under the *Companies' Creditors Arrangement Act*¹

Take notice that on August 29, 2025, the Superior Court of Québec for the district of Montréal (Commercial Division) (the "Court") sitting as the designated tribunal pursuant to the *Companies' Creditors Arrangement Act* ("CCAA")¹, issued a temporary and limited interim order (the "Initial Interim Order") in favour of Ssense, staying and suspending any and all proceedings and other execution measures against or in respect of Ssense or affecting its business operations and activities and its property (the "Stay of Proceedings"). The Court number assigned for this matter is 500-11-066133-253.

Take notice that on September 5, 2025, the Court amended and restated the Interim Order (the "First Amended and Restated Interim Order"):

- a) Appointing Ernst & Young Inc. as "Interim Monitor"; and
- b) Authorizing 9549-0348 Québec Inc., a company affiliated to the Ssense Group, to fund, on account of the Ssense Group, certain payments necessary for its operations.

Take notice that on September 8, 2025, the Court amended and restated the First Amended and Restated Interim Order (the "Second Amended and Restated Interim Order", together with Initial Interim Order and the First Amended and Restated Interim Order, the "Interim Orders"):

- a) Authorizing 9549-0348 Québec Inc., a company affiliated to the Ssense Group, to fund, on account of the Ssense Group, certain payments necessary for its operations.

Take notice that on September 12, 2025, pursuant to an application filed by Ssense (the "Initial Application"), the Court issued an initial order (the "Initial Order") declaring that the Debtors are debtor companies to which the CCAA applies, appointing Ernst & Young Inc. as monitor (the "Monitor"), extending the Stay of Proceedings and providing the Debtors with various rights and relief measures.

Under section 23 of the CCAA, a copy of the Initial Order and a list of the known creditors of the Debtors as at August 29, 2025 (the "Creditors List"), must be made available to the creditors. Accordingly, you may obtain a copy of the Interim Orders, the Initial Application, the Initial Order and the Creditors List as well as various other information, documents and reports pertaining to the CCAA proceedings on the Monitor's website at the following address www.ey.com/ca/ssense.

The Interim Orders and the Initial Order provide various measures of relief for the Debtors, including, *inter alia*, a Stay of Proceedings against the Debtors and their assets and a prohibition from terminating or amending contracts or claiming an acceleration of payments. Given the Interim Orders and the Initial Order, and the terms of the CCAA, the Debtors may not, at this time, pay amounts due to creditors in connection with goods supplied or services rendered before the date of the Initial Interim Order (i.e. August 29, 2025).

To date, no claims procedure has been approved by the Court and creditors are therefore not required to file a proof of claim at this time.

Pursuant to section 23(1)(e) of the CCAA, the Monitor prepared a report dated September 12, 2025 that was filed with the Court simultaneously with the filing of the Initial Application. This report is also available on the Monitor's website, at the address noted above.

¹ L.R.C. 1985, c. C-36, as modified.



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The CCAA provides that various reports must be prepared by the Monitor and filed with the Court from time to time. These reports will include reports on the reasonability of the cash flow projections provided by the Debtors and reports on the financial and other state of affairs of the Debtors. The Monitor will publish these reports on its website (unless the Court orders that they remain confidential) when they are filed with the Court. Creditors are advised to consult the Monitor's website periodically to be kept abreast of developments in this matter.

Persons requiring further information not available on the Monitor's website or who have additional questions may communicate with the Monitor by phone at 1-888-338-1765 or by e-mail at ssense.monitor@ca.ey.com.

ERNST & YOUNG INC.
Licensed Insolvency Trustee
In its capacity as the Court appointed Monitor
in the matter of the proposed plan of arrangement or compromise
of Ssense

Martin.Rosenthal  Digitally signed by Martin.Rosenthal
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Per: Martin Rosenthal, CPA, CIRP, LIT
Senior Vice-President

(Français au verso)

¹ L.R.C. 1985, c. C-36, as modified.